



The 2016 Business of Food Conference Sponsorship Opportunities

<div>Sponsorship Levels</div> <div>Sponsorship Benefits</div>	Connoisseur	Gastronome	Epicurean	Locavore	Top Chef	Sous Chef
	\$5,000*	\$3,000*	\$1,000*	\$500*	\$250*	\$100*
Recognition in all Pre-conference marketing (print, broadcast, E-blast, social media, etc.)	●	●				
Logo w/link to Sponsor website on TBoF Conference website	●	●	●	●	●	
Line listing on TBoF Conference website						●
Distribution of Conference Bag/Tote w/Sponsor logo (sponsor must provide the printed bags/totes 2 weeks prior to event)	●					
Opportunity to contribute one (1) item of practical value to be included in TBoF Conference Bag (sponsor must provide items 2 weeks prior to conference)	●	●	●	●	●	
Logo on Front Cover of Conference Program	●					
Logo on Back Cover of Conference Program		●				
Name, Logo, and URL in Conference Program	●	●	●	●	●	●
Ad inside Conference Program; camera-ready ad in jpg format due at SBDC by June 10, 2016	Full page	1/2 page	1/4 page			
Opportunity to introduce Keynote Speaker	●					
Recognition/thanks in Conference opening and closing	●	●	●			
6' exhibitor table (without tablecloth or skirt); 2 chairs. Sponsors are responsible for set-up/tear down at designated times	●	●	●	●		
Logo and/or Name on Conference Sponsor sign in Lobby	●	●	●	●		
Fee-waived Attendance Tickets (includes lunch)	4	3	2	1		

To discuss your sponsorship options, contact the Central Virginia SBDC at admin@cvsbdc.org or 434-295-8198.