The Realities of Cyber Risk & the Need for Cyber Security for Small Businesses
July 21, 2017 from 1:00 – 3:00
JMRL – Central Library
Bios – Speaker & Round Table Panelists

Phil Jaderborg, PJ Networks Computer Services

Phil Jaderborg is the CEO and founder of PJ Networks Computer Services, an IT support company based in central Virginia that specializes in security, compliance and managed services. Phil is a native of the Commonwealth of Virginia, but he spent 11 years in California, working his way up from an apprenticeship with CompuVision, the premier IT support company in Santa Barbara, to eventually become the Vice President of Operations for a team of 25 engineers and support staff. During his time at CompuVision, he worked with some of the earliest versions of Microsoft Servers when they were rapidly replacing Novell systems in the private sector, as well as the original version of Microsoft Exchange, which took the place of Microsoft Mail back in the late 1990's. He has continued to earn IT certifications since moving back to Virginia in 2005 and opening his own company, and in recent years he has focused on providing cybersecurity training and support for small to midsize businesses. The Managed Services that PJ Networks offers include system monitoring, patch management, cloud backups and vulnerability testing to insure that security weaknesses are identified, remediated and then tested on a regular basis.

Regina Verde – Corporate Compliance and Privacy Officer, UVA

Regina Verde, BSN, MS, MBA, CHC, is the Corporate Compliance and Privacy Officer for the University of Virginia Health System in Charlottesville, VA. She has worked extensively in the health care industry for over 35 years as a care provider, educator, manager and consultant, with the most recent 18 years devoted exclusively to regulatory healthcare compliance. Regina has held positions of Chief Compliance Officer, Privacy Officer and Ethics and Compliance Officer in a variety of healthcare facilities including academic medical centers and community hospitals in both for-profit and not-for-profit facilities.

Wyatt Beazley, IV - Partner, Williams Mullen

Wyatt Beazley is Co-Chair of the Williams Mullen Health Care Team and joined the firm in 1992. The primary focus of Wyatt's practice is negotiating and structuring health care transactions and advising clients on the applicability of various federal and state health

care laws and regulations. His projects often involve providing advice in the following areas: regulatory compliance, entity formation and governance, mergers and acquisitions, and licensure. Wyatt received his Bachelor of Arts degree from the University of Virginia in 1989 and his law degree, *cum laude*, from the University of Richmond School of Law in 1992. While in law school, he was the associate editor of the *University of Richmond Law Review* (1991-92) and a member of the McNeill Law Society. He also received the American Jurisprudence Awards for the highest grades in contracts and creditors' rights.

Keith Cerelli, PJ Networks Computer Services

Keith Cerelli joined the team at PJ Networks in 2017 with an impressive background in corporate end enterprise-level network architecture, implementation and support, and has spent much of his career focusing on routers, switches, firewalls, data centers and cyber security, up to and including penetration testing and Ethical Hacking. He has spent a number of years as a freelance network consultant and has engaged in IT support contracts with world-class companies such as Microsoft, Cisco Systems, Citrix Systems, AT&T, CitiBank and Wells Fargo. In addition to gaining much of his experience through hands-on self-training, he has taken courses and achieved certifications in IT solutions from Microsoft, Cisco, Citrix, and Solaris, EC-Council (CEH), ISC2 (CISSP) and has done extensive work in the field of Ethical Hacking, which is a specialized service that companies employ to have someone outside of their organization attempt to compromise security and gain access to private data through a number of different techniques, such as spear phishing, brute force firewall attacks and social engineering attacks. Together with the rest of the PJ Networks team, Keith has committed to bringing an enterprise class expertise, higher level of security and compliance to businesses, medical practices and government agencies operating in and around Central Virginia.

Susan McGuiness/Kelly Dye

Susan McGinnis is a Financial Services Manager, and Kelly Dye a Business Banker at First Citizens Bank. Either Susan and/or Kelly will be available to discuss business security issues from a banker's perspective.

Established in 1898, First Citizens Bank is headquartered in Raleigh, N.C. and provides customers with various services, including Susan McGinnis is a Financial Services Manager, and Kelly Dye a Business Banker at First Citizens Bank. Either Susan and/or Kelly business services, treasury services, equipment leasing, and much more. The bank is passionate about making a difference in the communities it serves and calls home. First Citizens recognizes the value of investing time, money and expertise in service to nonprofit associations, small businesses, and other key organizations.

Facilitator: Betty Hoge, Director, Central Virginia SBDC