

# Small Business Education Courses: The Realities of Cyber Risk & the Need for Cyber Security in Small Businesses

## What's YOUR Business status?



How vulnerable to cyber attack is YOUR business ?

What types of IT risks does your business face? How can you prevent cyber attacks and data breaches?

Are your employees following good IT security practices? Does it matter?

Do you know Best Cyber Practices for protecting business and customer data without breaking the bank?

## Mix & Match Course Sessions to Learn All This and More

12:30pm—Check-in Registration & Lunch available

1:00—2:00 Presentation: Cyber threats facing small businesses on a daily basis and Best Practices for minimizing these cyber threats Presented by IT expert Phil Jaderborg

2:00—3:00 Focused Roundtable Discussion among business attendees and Subject Matter Experts; Different Focus Topic for Each Date

### July 21

JMRL Library—Central Branch  
201 E. Market St.



Focus of 2:00 Roundtable Discussion:

### Cyber Security in Health Care Practices

The annual cost of data breaches in Health Care is \$6 billion

The 10 largest healthcare cyber attacks in 2015 affected over 111 million records valued at up to \$154 each.

HIPAA regulations might not be enough for the current healthcare cybersecurity threats.

### August 18

JMRL Library—Central Branch  
201 E. Market St.



Focus of 2:00 Roundtable Discussion:

### Fraud Detection & Cyber Security in Financial Services

Technology, greed and our aging US demographics mean financial fraud will continue to locate the weak and inattentive.

Per *Accounting Today*, cybercrime is now the second most reported economic crime worldwide and has negatively affected [at least a third](#) of all U.S. companies.

***The Realities of Cyber Risk & the Need for Cyber Security in Small Businesses* are FREE education courses for owners and employees of Central Virginia small businesses; however, seating is limited and pre-registration is required. For more information about the courses or to Register, please [click here](#).**

Brought to you by:

