INNOVATIVE COMMUNITIES

Agritourism in Virginia's New Economy

Thursday, September 29, 2016
10:00 a.m. – 3:00 p.m.
The Pavilion on Lakeland Farm, 13475 Sedwick Lane, Orange, VA 22960

10:00 a.m.	**Welcome** ..... Tommy Miller, Director of Economic Development, Orange County
	Introductions
10:10 a.m.	**Designing Agritourism in Virginia** ..... Leanne Harrow, Virginia Department Agriculture and Consumer Services
10:45 a.m.	**Connecting with the Planning & Zoning Ordinances** Josh Frederick, Director of Planning & Zoning, Orange County
	Land Conservation ..... Andrew V. "Andy" Sorrell, AICP, Coordinator, Office of Farmland Preservation, VDACS
11:15 a.m.	**Assessing Farm Safety** ..... Ashley Nauta, Virginia Cooperative Extension
	Managing the Liability ..... Scott Denoon, Virginia Farm Bureau; Martha Walker, Virginia Cooperative Extension
12:15 p.m.	***Networking Lunch***……Sponsored by Farm Credit of the Virginias
1:00 p.m.	**Social Media & Marketing Strategies** Sandra Tanner, Virginia Tourism Corporation
1:45 a.m.	**Brags & Blunders: Learning from the Agritourism Entrepreneurs** Kent Woods, Liberty Mills Farm; Dan Gregg, The Market at Grelen
2:45 p.m.	**Next Steps & Evaluation**..... Sandra Tanner

Special thanks to program partners:
Orange County Office of Economic Development
Orange County Department of Tourism
Central Virginia SBDC

Agritourism programming in Virginia is co-sponsored by Virginia Cooperative Extension, Virginia Tourism Corporation, and Virginia Department of Agriculture and Consumer Services.