



The Realities of Cyber Risk & the Need for Cyber Security for Small Businesses

July 27, 2017 from 7:00pm – 9:00pm

Water Street Center

Bios – Speaker & Round Table Panelists

Phil Jaderborg, PJ Networks Computer Services

Phil Jaderborg is the CEO and founder of PJ Networks Computer Services, an IT support company based in central Virginia that specializes in security, compliance and managed services. Phil is a native of the Commonwealth of Virginia, but he spent 11 years in California, working his way up from an apprenticeship with CompuVision, the premier IT support company in Santa Barbara, to eventually become the Vice President of Operations for a team of 25 engineers and support staff. During his time at CompuVision, he worked with some of the earliest versions of Microsoft Servers when they were rapidly replacing Novell systems in the private sector, as well as the original version of Microsoft Exchange, which took the place of Microsoft Mail back in the late 1990's. He has continued to earn IT certifications since moving back to Virginia in 2005 and opening his own company, and in recent years he has focused on providing cybersecurity training and support for small to midsize businesses. The Managed Services that PJ Networks offers include system monitoring, patch management, cloud backups and vulnerability testing to insure that security weaknesses are identified, remediated and then tested on a regular basis.

Keith Cerelli, PJ Networks Computer Services

Keith Cerelli joined the team at PJ Networks in 2017 with an impressive background in corporate end enterprise-level network architecture, implementation and support, and has spent much of his career focusing on routers, switches, firewalls, data centers and cyber security, up to and including penetration testing and Ethical Hacking. He has spent a number of years as a freelance network consultant and has engaged in IT support contracts with world-class companies such as Microsoft, Cisco Systems, Citrix Systems, AT&T, CitiBank and Wells Fargo. In addition to gaining much of his experience through hands-on self-training, he has taken courses and achieved certifications in IT solutions from Microsoft, Cisco, Citrix, and Solaris, EC-Council (CEH), ISC2 (CISSP) and has done extensive work in the field of Ethical Hacking, which is a specialized service that companies employ to have someone outside of their

organization attempt to compromise security and gain access to private data through a number of different techniques, such as spear phishing, [brute force firewall attacks](#) and [social engineering attacks](#). Together with the rest of the PJ Networks team, Keith has committed to bringing an enterprise class expertise, higher level of security and compliance to businesses, medical practices and government agencies operating in and around Central Virginia.

Susan McGuinness/Kelly Dye

Susan McGinnis is a Financial Services Manager, and Kelly Dye a Business Banker at First Citizens Bank. Either Susan and/or Kelly will be available to discuss business security issues from a banker's perspective.

Established in 1898, First Citizens Bank is headquartered in Raleigh, N.C. and provides customers with various services, including Susan McGinnis is a Financial Services Manager, and Kelly Dye a Business Banker at First Citizens Bank. Either Susan and/or Kelly business services, treasury services, equipment leasing, and much more. The bank is passionate about making a difference in the communities it serves and calls home. First Citizens recognizes the value of investing time, money and expertise in service to nonprofit associations, small businesses, and other key organizations.

Facilitator: Betty Hoge, Director, Central Virginia SBDC