



Nelson County

Central

Virginia

Bordered by the first 30 miles of the Blue Ridge Parkway and the James River, Nelson County balances economic growth with exceptional natural beauty. This balance is exemplified by the world class breweries, cideries, distilleries, and wineries that flourish in Nelson County and Wintergreen Resort. Nelson is the ideal location for companies seeking to do business in the midst of incredible natural beauty without sacrificing access to transportation infrastructure and a skilled workforce.

Innovative Employers

Agribusiness is booming in Nelson County, as evidenced by the county's many award-winning craft breweries, cideries, distilleries and wineries. Companies located in Nelson County include:

- **Blue Mountain Brewery & Blue Mountain Barrel House**
barrel house and craft brewery
- **Bold Rock Cidery & Brew Pub**
hard craft cider
- **California Sidecar & Escapade Trailers**
sidecars and trailers
- **Central Virginia Electric Cooperative**
member-owned electric utility, headquarters
- **Devils Backbone Brewing Company**
craft brewery
- **Wild Wolf Brewing Company**
craft brewery, restaurant
- **Wintergreen Resort**
11,000 acre, four-season resort
- **Veritas Vineyard & Winery**
vineyard and winery



Advantages for Business

- Unlike many rural counties, Nelson County residents and businesses have access to 38 miles of dark fiber and active circuits which runs through the center of the County, offering high-speed internet to many businesses and to the Colleen Business Park, bringing the benefits of advanced information technology infrastructure to Nelson County's idyllic and pastoral setting.
- Nelson County boasts direct access to I-64 and is a 15 minute drive from I-81. The county sits less than 40 miles from both the Charlottesville Albemarle Airport and the Lynchburg Regional Airport.
- Several major universities and two-year institutions, including the top-ranked University of Virginia, and Piedmont Virginia Community College are within an hour's drive.



Blue Mountain Brewery opened in 2007 as the first brewery in Nelson County.

Bold Ventures Begin Here

Demographics

The Central Virginia region boasts a growing labor pool of nearly 165,000 and the ability to tap into even larger labor markets in nearby Fredericksburg and Richmond metropolitan areas.

Population

Nelson County	30 mile radius	60 mile radius
14,785	320,683	970,539

Unemployment Rate	3.4%
Labor Force Participation Rate	58%
Median Age	47.6
Median Household Income	\$50,131
Average Annual Salary	\$34,031
Mean Commute Time	32.3 min
Percentage of Population with College Experience	52.9%



Wild Wolf Brewing Company- howling good beer!

Top Industries in Nelson County

Industry	Percentage Concentration
Accommodation and Food Services	17.3%
Manufacturing	11.8%
Agricultural, Forestry, Fishing, and Hunting	10.8%
Health Care	10.4%
Educational Services	9.0%
Construction	7.5%
Retail Trade	5.8%
Professional, Scientific, and Technical Services	4.9%
Administration and Support	3.2%
Utilities	2.0%
Transportation and Warehousing	2.0%

Office of Economic Development Contact Information

Maureen A. Kelley	(434) 263-7015
<i>Director of Economic Development</i>	8519 Thomas Nelson Hwy.
makelley@nelsoncounty.org	Lovingsston, VA 22949

<http://www.nelsoncounty-va.gov/departments/economic-development-office/>

Make Central Virginia the location for your **Bold Venture!**



Helen Cauthen, President

Central Virginia Partnership for Economic Development
2211 Hydraulic Road, Suite 104 | Charlottesville, VA 22901
434.979.5610 | hcauthen@centralvirginia.org

centralvirginia.org

Central Virginia Partnership for Economic Development

@CVaPartnership