



# Madison County

Central

Virginia

Madison County was chartered in December 1792 well after the earliest colonists had settled the area. It was named for the Madison family that produced one of our nation's early presidents, James Madison. Headquarters to a national retail catalog and home to award-winning wineries, Virginia's first historic farm brewery, various agribusinesses, and forest and wood product companies, Madison County is the perfect setting for a balance between quality of life and an excellent business location.

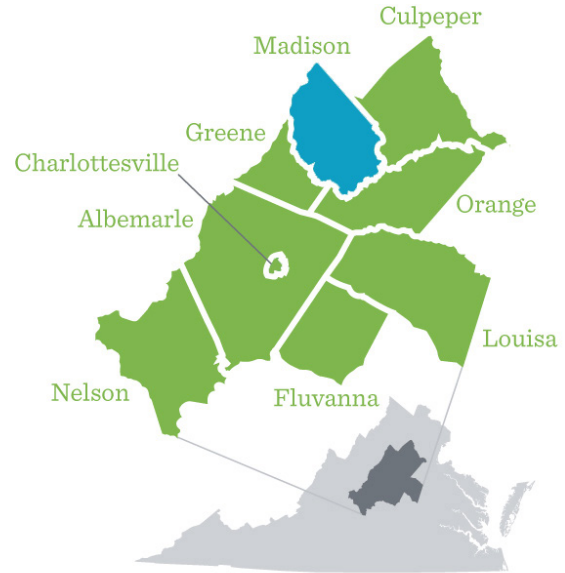
## Innovative Employers

Madison County offers businesses the benefit of close proximity to the Northern Virginia population centers while providing a high quality of life and the natural beauty of the Blue Ridge Mountains to the west. These are some of the companies that are proud to call Madison County home:

- **Plow and Hearth**  
*national catalog, retail and internet seller of home and lifestyle products*
- **Bald Top Brewing Company**  
*Virginia's first historic farm brewery*
- **BoxInBoxOut**  
*inventory management and order fulfillment*
- **Madison Wood**  
*named world's greatest lumber treater*
- **Early Mountain Vineyards**  
*winery, restaurant, event venue*
- **Graves Mountain Lodge**  
*family-owned rustic mountain retreat*
- **Prince Michel Vineyard & Winery**  
*winery and event venue*
- **Woodberry Forest School**  
*high school boarding community for boys*



Founded in 1980 as a small country store, Plow & Hearth has grown into a leading retailer of enduring products for home, hearth, yard and garden.



## Advantages for Business

- Proximity to transportation: US 29, runs directly through Madison County providing access to I-66, I-64, I-95 and I-81.
- Madison County provides convenient access to air travel, located 20 miles from the Charlottesville-Albemarle Airport and 74 miles from Dulles International Airport.
- Access to a well-trained workforce, loyal employees, and a vast labor pool with 318,016 people living within 30 miles of the County, and 2.4 million living within 60 miles.
- Educational opportunities are easily accessible from Madison County which is located 20 minutes from Germanna Community College's Daniel Technology Center and less than 45 minutes from the University of Virginia.
- The rural nature of Madison County provides access to hiking, fishing and camping. Madison County is home to Old Rag Mountain and White Oak Canyon Falls, both located in the Shenandoah National Park,

*Bold Ventures Begin Here*

## Demographics

The Central Virginia region boasts a growing labor pool of nearly 165,000 and the ability to tap into even larger labor markets in nearby urban areas.

### Population

|                       |                       |                       |
|-----------------------|-----------------------|-----------------------|
| <b>Madison County</b> | <b>30 mile radius</b> | <b>60 mile radius</b> |
| 13,134                | 396,919               | 2,407,139             |

|  |          |
|--|----------|
| Unemployment Rate                                | 2.9%     |
| Labor Force Participation Rate                   | 62.3%    |
| Median Age                                       | 44.1     |
| Median Household Income                          | \$51,641 |
| Average Annual Salary                            | \$31,646 |
| Mean Commute Time                                | 32.7 min |
| Percentage of Population with College Experience | 48.1%    |



Early Mountain Vineyard, one of Virginia's premier wineries has been named the #1 Place for Weddings by *The Knot* magazine; and America's #1 Tasting Room by USA Today.

## Top Industries in Madison County

| Industry   | Percentage Concentration |
|--|--------------------------|
| Retail Trade                                     | 19.3%                    |
| Educational Services                             | 14.5%                    |
| Construction                                     | 10.3%                    |
| Health Care                                      | 10.0%                    |
| Agriculture, Forestry, Fishing, and Hunting      | 8.9%                     |
| Manufacturing                                    | 8.3%                     |
| Accommodation and Food Services                  | 5.6%                     |
| Professional, Scientific, and Technical Services | 3.1%                     |
| Administrative and Support                       | 2.6%                     |

### Office of Economic Development Contact Information

**Tracey W. Gardner**

*Economic Development & Tourism Director*  
tgardner@madisonco.virginia.gov

**(540) 948-7500 ext. 169**

**110 N. Main Street**

**Madison, VA 22727**

## Make Central Virginia the location for your **Bold Venture!**



**Helen Cauthen, President**

Central Virginia Partnership for Economic Development  
2211 Hydraulic Road, Suite 104 | Charlottesville, VA 22901  
434.979.5610 | hcauthen@centralvirginia.org

**centralvirginia.org**

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