



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION  
REGIONAL COUNCIL 9

**PIEDMONT OPPORTUNITY CORRIDOR REGION**

has approved a

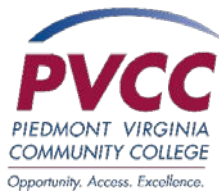
**\$249,472**

**GO Virginia Grant**

for

***Crafting Higher Paying Jobs and Adult Beverage Exports***

The applicant



in collaboration with



and fifteen regional businesses will use the funds to create a workforce development model and facilitate the scale-up of the growing adult beverage industry cluster in the region.

The project is projected to create **126 jobs** in three years and generate a **\$920,400 return on investment** to the Commonwealth.

GO Virginia is a Virginia economic development initiative to create high paying jobs and grow the traded sector through strategic regional collaboration.

**Council Chair**  
Tom Click

**GO Virginia Regional Council 9**  
Central Virginia Partnership for Economic Development  
1001 Research Park Boulevard, Suite #103  
Charlottesville, VA 22911  
[www.GOVirginia9.org](http://www.GOVirginia9.org)

**Director**  
Shannon Holland  
434-979-5610