



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION
REGIONAL COUNCIL 9

**REGIONAL COUNCIL 9
TALENT DEVELOPMENT TASK FORCE MEETING**

APRIL 16, 2021

11:00 AM to 11:45 AM

Zoom Link or Call-In

Due to the COVID crisis this meeting will be held via electronic means details included with this agenda.

*Public Comments are welcome. To submit a public comment form, enclosed, complete the attached form and email to sholland@centralvirginia.org by 7 am the day of this meeting.

AGENDA

- | | |
|--|--|
| 1. Welcome | Ed Scott, Chair,
Region 9 Council |
| 2. Roll Call | Shannon Holland, Director |
| 3. Public Comment | Ed Scott |
| 4. Approve Prior Meeting Minutes, if any | Ed Scott |
| 5. Project Review:
Future of Workforce Outreach (ERR) | Ed Scott |
| 6. Other Business | Ed Scott |
| 7. Adjourn | Ed Scott |

Shannon Holland is inviting you to a scheduled Zoom meeting.

Topic: Reg. 9 Talent Development Task Force ERR Proposal Review Mtg.

Time: Apr 16, 2021 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/97489800012?pwd=aDJLTISOTJ5MXRySIBqN0F6OHVSQT09>

Meeting ID: 974 8980 0012

Passcode: 859700

One tap mobile

+13017158592,,97489800012#,,,,*859700# US (Washington DC)

+13126266799,,97489800012#,,,,*859700# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 974 8980 0012

Passcode: 859700

Find your local number: <https://zoom.us/u/abfO8GjYRo>

Region 9 Council Meeting PUBLIC COMMENT FORM



Provide your public comments below. These comments will be read during Region 9 Council Meeting for which they are submitted. Simply email completed form as an attachment to sholland@centralvirginia.org with the subject line "Region 9 Meeting Public Comments" and include the meeting date. Submissions will be accepted until at 7 am on the day of the meeting.

Name: _____

Organization: _____

Email: _____

Comments in the area below:



ERR Proposal –Task Force Review Summary

Project Name: Future of Workforce Outreach (ERR)

Applicant: Virginia Career Works – Piedmont Region (VCW-P)

Contact Name: Dave Kilgore

Grant Amount Requested: \$148,689 for one year

Match Amount Proposed: \$74,250 from federal and local sources

Localities Served: City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, Rappahannock

Letters of Support: Counties of Fluvanna, Greene, Louisa, Madison, Nelson, Madison Wood Preservers, Goodwill Industries of the Valley, VCW-P Council

Task Force Reviewers: 3

Reviewers identified project as meeting the following goals:	<input checked="" type="checkbox"/> =1 reviewer
State Goals:	
Higher Paying Jobs	
Out of State Investment	
Transformative Project	
Collaboration between government, business, education, etc.	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Region 9 Project Categories:	
Talent Development	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Innovation/Entrepreneurship	
Growing Existing Business	<input checked="" type="checkbox"/>
Sites	
Region 9 Target Industries:	
Information Technology	
Food & Beverage Mfg	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Financial & Business Services	
Light Mfg	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Biotechnology	
Budget is reasonable and realistic for scope of project. Efficiencies and Narrative supports proposed budget.	
ERR Priorities established by Region 9 Council	
1. Drive e-commerce, support remote work capability, and grow digital marketing capacity	
2. Drive exponential growth in testing, PPE availability, sanitizing, etc., to help industry get back to work safely/quickly.	
3. Explore opportunities to support locally traded sectors as suggested by DHCD	
4. Helping connect the large number of displaced workers with available positions and/or help connect to retraining opportunities in in-demand career fields	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

Average Score (rounded) / Total Points Available:

ECONOMIC IMPACT	31/35
REGIONAL COLLABORATION	25/30
PROJECT READINESS	23/20
PROJECT SUSTAINABILITY	8/15
AVERAGE SCORE	87/100

ERR (Economic Resiliency and Recovery) Proposal:

The ERR program is designed to support regional economic recovery from the pandemic thus allowing flexibility to support non-traded sector initiatives and is not necessarily focused on long term sustainability.

REVIEWER COMMENTS

Economic Impact

- Project has quantifiable goals to connect with both employers and potential employees
- Projects plans to serve rest of region more equitably
- How were target sector and localities selected?
- Shows affect across the region

Regional Collaboration

- Contribution of space and utilities is a positive sign of collaboration and yields cost efficiencies
- Strong resources and leveraging partnerships
- Data on target companies to be served and employment data on target communities might strengthen proposal
- How does this tie in with community college system?

Readiness

- Project builds on ongoing regional efforts so it should be easy to launch if appropriate talent can be hired
- Strong detail on f/t hire; light on details for p/t hire

Sustainability

- Sustainability not an ERR requirement but this would require future government funding in all likelihood
- Project timeline references 2-3 pilot counties; whereas narrative references 3-4?
-

Budget

- none

Other

- none

STAFF COMMENTS:

- Prior grant contract for *Project Recovery* on pace for completion 6/30/2021 and grant metrics on track or exceeding commitment:
 - engaged workers actual at 5,797 vs. projected 250-400;
 - numbers of dislocated workers reported placed in employment 130 vs. projected 100;
 - target sector businesses engaged 97 vs. 25-50 projected

TASK FORCE RECOMMENDATION: