



VIRGINIA INITIATIVE FOR  
**GROWTH &  
 OPPORTUNITY**  
 IN EACH REGION  
 REGIONAL COUNCIL 9

GO Virginia is a statewide economic development initiative that incentivizes collaboration between **business, higher education, and local government** to grow and diversify regional economies through grants.

## Grant Opportunities Identified in Region 9 Growth Plan Update

*The Region 9 Council is seeking grant proposals that support these opportunities identified in the Region 9 Growth & Diversification Plan Update. In general, projects must be framed in one of the specific project types and focus on target industry. Each of the bullets below represents an identified opportunity.*



### Talent Development

- Support development of a regional workforce project to convene stakeholders for developing regional target sector based strategies.
- Support growth of Information Technology, as well as all other target sectors, through a Tech Talent pipeline initiative.
- Evaluate how credentialing, apprenticeship, and /or internship programs for target industries could support higher paying jobs and/or growth of the traded sector.
- Continue supporting and monitoring Talent Development projects including George Washington Carver-Piedmont Technical Education Center (GWC-PTEC), Central Virginia Cybersecurity, and Crafting Higher Paying Jobs and Adult Beverage Exports.



### Growing Existing Businesses

- Support growth of the biotechnology and biomedical cluster to attain a critical mass of enterprises, talent and intellectual property.
- Support development of a large amount of new square footage serving the biotech industry in a strategically concentrated area including wet lab space.
- Identify scale-up opportunities in other targeted sectors, such as export growth for Food & Beverage Manufacturing, Light Manufacturing, and Information Technology.
- Monitor the opportunity for supporting broadband initiatives as the access to broadband is a critical need in most Region 9 localities.

Project Types	T a r g e t i n g
Talent Development	
Growing Existing Businesses	
Startup/Innovation/ Commercialization	
Site Readiness	
Target Industries	
Financial & Business Services	
Food & Beverage Manufacturing	
Information Technology & Communications	
Light Manufacturing	
Biomedical & Biotechnology	

**Who can apply?**

**How much funding is available?**

**How do to apply?**

**When are upcoming deadlines?**

**What projects have been funded?**

**Find out more at:**

**[www.GOVirginia9.org](http://www.GOVirginia9.org)**



## Startups/Innovation/Commercialization

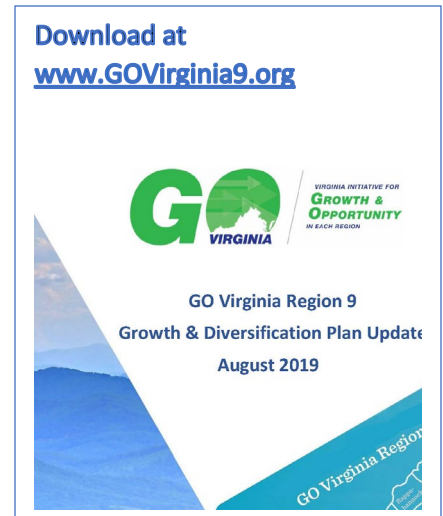
- Facilitate initiatives that advance opportunities outlined in the TEconomy Region 9 Assessment, including:
  - Develop stronger ideation programming targeting traded sector startups.
  - Support advancement of integrated accelerators-incubators-coworking-entrepreneurial hubs across the region
  - Catalyze wider range of risk capital in the region
  - Strengthen networking of traded sector industry clusters
- Review the opportunity for developing a plan to set aside specific Per Capita funds to invest in the entrepreneurship ecosystem as outlined by the GO Virginia Board.
- Support development of a rural entrepreneurship coalition in rural counties.



## Sites

- Encourage and support the creation of a Regional Industrial Facilities Authority (RIFA) or equivalent regional collaborative partnerships, as appropriate to support regional site development.
- In collaboration with partners, outline a regional approach to addressing the region's site readiness needs by advancing sites through the Virginia Business Ready Sites Program (VBRSP).
- Support and encourage the continued development of the regional business park in Louisa County.
- Advance further development of current sites and seek opportunities for regional collaboration on new sites.

Download at  
[www.GOVirginia9.org](http://www.GOVirginia9.org)



## Other

- Review the 2019 Central Virginia Partnership Strategic Plan to identify areas for collaboration and efficiencies to drive the creation of high paying jobs and grow the traded sector in Region 9.
- Explore opportunities to assess and support the development of emerging industries that could help the region grow high paying jobs and expand the traded sector (i.e. Hemp Industry, Renewable Energy Industry, and Environmental Sustainability Industry).

### Available funding:

**\$1,000,000 for Regional Projects**

**\$550,000 Economic Resiliency and Recovery Projects**

Statewide, GO Virginia has funded 74 projects totaling \$26,000,000 and leveraging \$32,000,000 in non-state funds.

Region 9 has awarded 15 projects totaling \$3,143,037.

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